

BUS 110R: Principles of Management

This course provides a basis for the understanding and development of the skills needed to function productively as a manager and is intended as a base from which the student will be able to develop their own creative initiative with application to the challenges encountered by managers at all levels. Study of the aspects and techniques of planning, organizing, and staffing, directing, and controlling is accomplished through lecture, discussion, and case studies. Emphasis is placed on the quantitative aspects of management techniques. Other areas covered include organizational characteristics, staffing, control techniques, total quality management, leadership characteristics, decision making motivation, and team development. Executing managerial responsibilities in both the profit and nonprofit environments.

Credits: 3

Lecture Hours: 3

Prerequisites:

BUS 101R

Program: [Business](#)