

## BUS 204R: Small Business Management

A study of management techniques as applied to small business. Includes requirements necessary in launching a new venture and managing an ongoing business. Topics covered include business plan development, computer applications, human resources, purchasing, marketing, taxation, and risk management and control procedures. Requires students to develop a comprehensive business plan for a new venture of their choosing which is presented as both an oral and written proposal.

**Credits:** 3

**Lecture Hours:** 3

**Prerequisites:**

BUS 101R

BUS 110R

**Program:** [Business](#)